



ENOS

Storytelling on CCS/CCUS through a journalists and scientists relationship

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Starting from the beginning...



Energy Efficiency



Renovables



Fuel switching

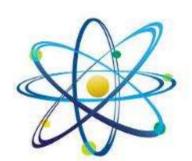
Since 50s there have been a number of unprecedented changes to the climate



(CO2, CH4, etc) in our atmosphere have increased and it is linked to the use fossil fuels AND some industries (steel mills, cement factories, paper, etc)

It is expected an increased of energy demand til 2040 of

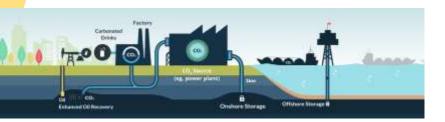
56% AND economic growth to double at 2050 with emerging economies as motor



Nuclear energy



Power efficiency



CO2 Capture, Transport, Utilisation and Storage





THE EUROPEAN NETWORK OF EXCELLENCE ON THE GEOLOGICAL STORAGE OF CO2

A FUTURE WITHOUT CO₂ EMISSION

Enabling the safe and efficient deployment of the CO₂ Capture and Storage (CCS) technology.

FIND OUT MORE

Created in 2004

29

leading research INSTITUTES

21

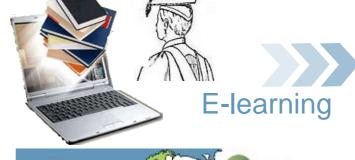
involved European COUNTRIES 3.00

and more multidisciplinary EXPERTS



WP8 Promoting CCS through education and training

CCS joint master programme
E-learning
Spring Schools
Workshops













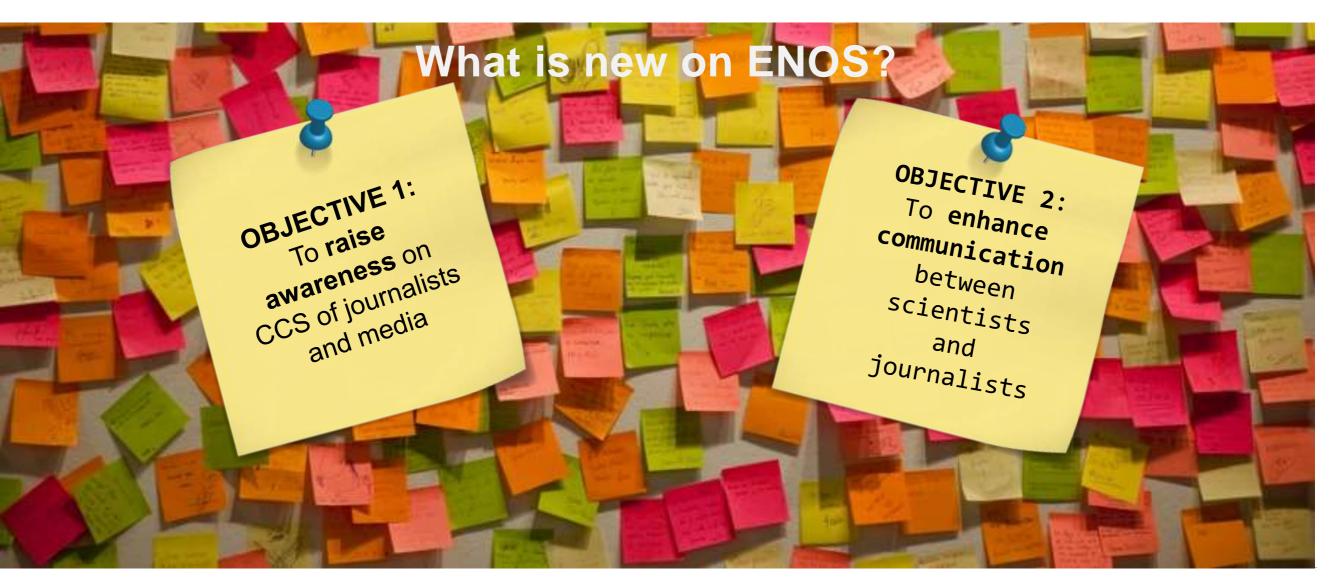




TYER COMMUNICATION



CCS/CCUS through a journalists and scientists relationship



CCS/CCUS through a journalists and scientists relationship

Objective 1: To raise awareness on CCS of journalists and media

- ➤ Using social-media
- Create a scientific communicators and journalists network
- Spreading ENOS results and other CCS related information through the web (<u>www.enos-project.com</u>)
- > Short courses and workshops close to pilots area (2019)

Workshops and short courses for journalists and media

Objective 2: To enhance communication between scientists and journalists

- Collecting ideas that can help for better interaction between researchers and media: ENOS Journalists' workshop in Venice (April 2018)
- > Be accessible on key events: COP24 and WCSJ 2019

ENOS Journalists' Workshop, in Venice on 23th April 2018



CO₂GeoNet Venice Open Forum

Following introductory presentiation a lively debate on aspects of scientists – journalist interaction developed.

35 journalists and scientific communicators from Belgium, Czech Republic, Denmark, France, Germany, Italy, The Netherlands, Spain, Estonia and UK in the network.



Key messages



CO2GeoNet Venice Open Forum

- Scientists need journalists for dissemination AND journalists need scientists as source of information
- This relation will be profitable if we accept the objectives of the other part ... and is based on mutual trust
- Journalists are looking for a story to tell and need to understand the whole picture
- Scientists want to communicate openly and honestly
- Be ready to talk about the benefits of CCS but also limitations



Main recomendations

Define a clear communication strategy

GeoNet]

CO₂GeoNet Venice Open Forum

- Be proactive with more regular dialogue with the media on CCUS
- ✓ Project scientists need to be ready to answer questions... simple questions such as 'why is CCS important', 'is it safe?', 'does it work?'.
- Complex topics and scientific uncertainties can be communicated! Do an exercise of simplification: do not try to describe every tree, describe the forest.
- CCUS is an interesting topic but we need to learn how to make it interesting for the general public.









CCS/CCUS through a journalists and scientists relationship

Next steps

- To strengthen the international journalists network and inviting new journalists
- Presenting latest ENOS outcomes and dissemination materials
- Local workshops in the area of the pilots
 - ensure more direct communication with local journalists and media
 - ✓ support the pilots' presence in the area
- Interaction with other working groups in ENOS
 - communication activities towards the public
 - exchange of information between CO2 capture and storage scientists and science communicators

In conclusion...

- Considering communication with journalists and media a natural part of our projects
- Learning to be **proactive** and **simple**
- Building mutual trust is a key
- We must be ready to answer questions!





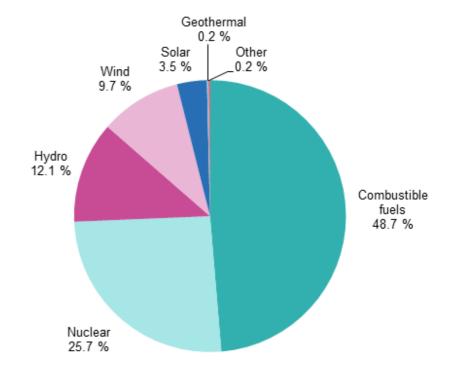
THANK YOU!





	2014	2015	2016	2017	2018	
Hidráulica	15	11	14	7	14	
Turbinación bombeo	1	1	1	1	1	
Nuclear	21	20	21	21	21	
Carbón	16	20	14	17	14]
Fuel + Gas	2	2	3	3	3	28%
Ciclo combinado (2)	9	11	11	14	11	
Hidroeólica	0	0	0	0	0	
Eólica	19	18	18	18	19	
Solar fotovoltaica	3	3	3	3	3	
Solar térmica	2	2	2	2	2	
Térmica renovable ⁽⁵⁾ /Otras renovables	1	1	1	1	1	
Cogeneración y resto ⁽⁵⁾ /Cogeneración	9	9	10	11	11	
Residuos no renovables	1	1	1	1	1	
Residuos renovables	0	0	0	0	0	
Generación Generación	100	100	100	100	100	

Net electricity generation, EU-28, 2016 (% of total, based on GWh)



Source: Eurostat (online data code: nrg_105a)





07.11.2018